2024 ANNUAL CONFERENCE
AUSTIN, TX
NOVEMBER 14-16, 2024

CASE FOR SUPPORT
Exponent Philanthropy is the largest philanthropic network in the country and the only membership association that specifically focuses on families, companies, and individuals who practice philanthropy with few to no staff – what we call “lean funders.” With more than 1,600 members representing every corner of the U.S., we are a nationwide network of community-connected philanthropy leaders.

Exponent’s work focuses on amplifying and increasing the impact of lean funders and transforming communities through informed giving. We do this by fostering a strong philanthropic network, highlighting the work of high-impact funders, sharing innovative and promising practices from across the field, offering intensive leadership and skills training, and providing a robust arena for idea exchange and collaboration.

Who is Exponent Philanthropy?

Members by Region

Members by Asset Size

- $25-49.9 million: 14%
- $5-24.9 million: 40%
- <$5 million: 28%
- $50 million+: 18%
What is

The Annual Conference?

Designed by and for lean funders, Exponent Philanthropy’s Annual Conference offers an inspiring opportunity for more than 500 philanthropic leaders from across the country to come together for in-person learning, connecting, and sharing.

Hosted each fall, our Annual Conference has a strong reputation for engaging the head and heart, providing meaningful opportunities to connect and learn, and radiating a welcoming culture that builds a supportive community of peers.

The 2024 Annual Conference will be an exceptional experience that will:

1. Deliver first-rate content that informs, inspires, and challenges funders to follow an intentional path towards greater effectiveness and fulfillment.
2. Provide a robust arena for learning, sharing, and connecting among colleagues, board members, advisors, and field leaders.
3. Celebrate and champion the impact of lean philanthropy and highlight ideas and practices from across the field.
4. Highlight and infuse the uniqueness of the greater Austin area including its unique history, rich arts and culture scene, and thriving philanthropic and nonprofit community.
Conference Agenda

The conference agenda spans a wide range of philanthropy-related topics and offers a variety of session formats to meet all learning styles. The program will include 40+ sessions, workshops, thought-provoking plenaries, site visits, and a multitude of informal learning and networking opportunities that build connection, strengthen skills, provide inspiration, and explore trends.

Plans for the 2024 conference include:

Pre-Conference: Discussion Groups, Workshops, Peer Learning Dine-Arounds, and Registration

Day 1: Opening Plenary, In-depth Learning Sessions, Community Site Visits, Exhibit Hall, and Peer Networking

Day 2: Topic-Based Sessions, Member-Led Workshops, Exhibit Hall, Fundamental-to Expert-Level Learning Opportunities, Plenaries, and Reception

Day 3: Deep Dive Sessions, Issue Roundtables, Annual Member Meeting, and Closing Plenary

Expected Attendance

We anticipate welcoming more than 500 attendees, including foundation staff and trustees, individual donors, philanthropic families, corporate philanthropists, and philanthropic advisors to join us for three days of learning, networking, and sharing.
Your Support is Needed!

Registration fees cover only a portion of the costs of hosting this important annual gathering. Financial support from foundations, individuals, and sponsors not only makes this event possible but also ensures that it is an incredible learning and networking experience that inspires our dynamic community of lean funders.

Demonstrate Leadership
Your support of the 2024 Annual Conference is a public commitment of your dedication to Exponent Philanthropy and our work amplifying and increasing the impact of lean funders.

Reach Our National Audience of Community-Connected Funders
Your support will elevate and strengthen the country’s largest philanthropic network. Exponent Philanthropy’s Annual Conference is the only conference designed for funders who practice philanthropy with few or no staff. This diverse community represents a majority of the philanthropic field and makes an impact in all communities and issue areas.

Highlight the Local Community
Your support will help us showcase the best of the greater Austin area, including its history, neighborhoods, rich arts and culture, great restaurants, and innovative programs. The 2024 Annual Conference will also shine a light on innovative nonprofits and philanthropic initiatives in Austin, allowing participants to learn from local successes and apply those lessons to other efforts around the country and the world.
Ways to Lend Your Support

Become a Presenting Signature Sponsor. As the exclusive or co-presenting Signature Sponsor, you will align your organization’s brand with Exponent Philanthropy’s and receive top billing during and leading up to our 2024 Annual Conference. Support at this level begins at $50,000.

Support a Plenary Keynote. As the exclusive or co-sponsor of one of our Plenary Keynotes, you will have an opportunity to support high-profile speakers and panels that advance and inspire the philanthropic field. Support at this level begins at $25,000.

Support the offsite reception showcasing the community. The offsite reception is one of the highlights of the Annual Conference! Support this opportunity for participants to get out of the hotel, experience the host city, and enjoy a fun evening connecting with their peers while enjoying good food and libations in a great location. Support at this level begins at $25,000.

Support equitable conference access. Improve disability inclusion access services for people of all abilities. This includes open captions, event app, ASL interpretation, a livestream for those who cannot attend, and/or other assistance as requested. Support at this level begins at $7,500.

Support Identity- and Issue-Specific Gathering Spaces. Exponent Philanthropy is honored to host gathering spaces for identity- and issue-based groups (e.g., BIPOC, disaster philanthropy, literacy, etc.) and provide unique spaces where lean funders can gather with their peers. Support at this level begins at $7,500.

Support local site visits. Experiencing the local community is always one of the highlights of the conference. Support a site visit to a local neighborhood, an exemplary community project, or a local nonprofit gem. Support at this level begins at $5,000.

Support local arts, culture, and businesses. Help us showcase Austin’s vibrant arts, culture, culinary, and small business scene. Underwrite the costs associated with adding local performers, artists, and vendors throughout the conference and fairly compensating them for their time and services. Support begins at $5,000.

Support a conference session or workshop. Help ensure we can deliver a wide variety of conference sessions, formats, and topics by supporting a conference session that aligns with your mission, interests, and/or strategies. Support at this level begins at $5,000.

Support the participation of lean funders with limited resources. Your support will assist in offering top-notch learning experiences for the volunteers, board members, and staff of new lean funders, giving circles, and/or individuals from organizations with limited resources. Support at this level begins at $2,500.

Provide general support for the conference. Support at this level begins at $1,500.
Interested in Learning More?

Our team looks forward to working with you and answering any questions you may have about supporting Exponent Philanthropy’s 2024 Annual Conference, including:

• **Exploring the three-day conference agenda** to identify sessions and experiences that align with your mission and goals.

• **Brainstorming local venues, artists, organizations, or vendors** you’d like to see featured during the conference.

• **Discussing ways to improve conference accessibility** and enable the participation of people of all abilities.

• **Considering other ideas or suggestions** you may have for ways to ensure this year’s conference is a meaningful and inspiring experience.

**Ready to talk? Please contact:**

Katy Moore  
Senior Director, Advancement  
development@exponentphilanthropy.org  
(202) 375-7796