

exponent
philanthropy

Exhibitor & Sponsor Prospectus

2024 Annual Conference **AUSTIN, TEXAS**

November 14-16, 2024



Who is

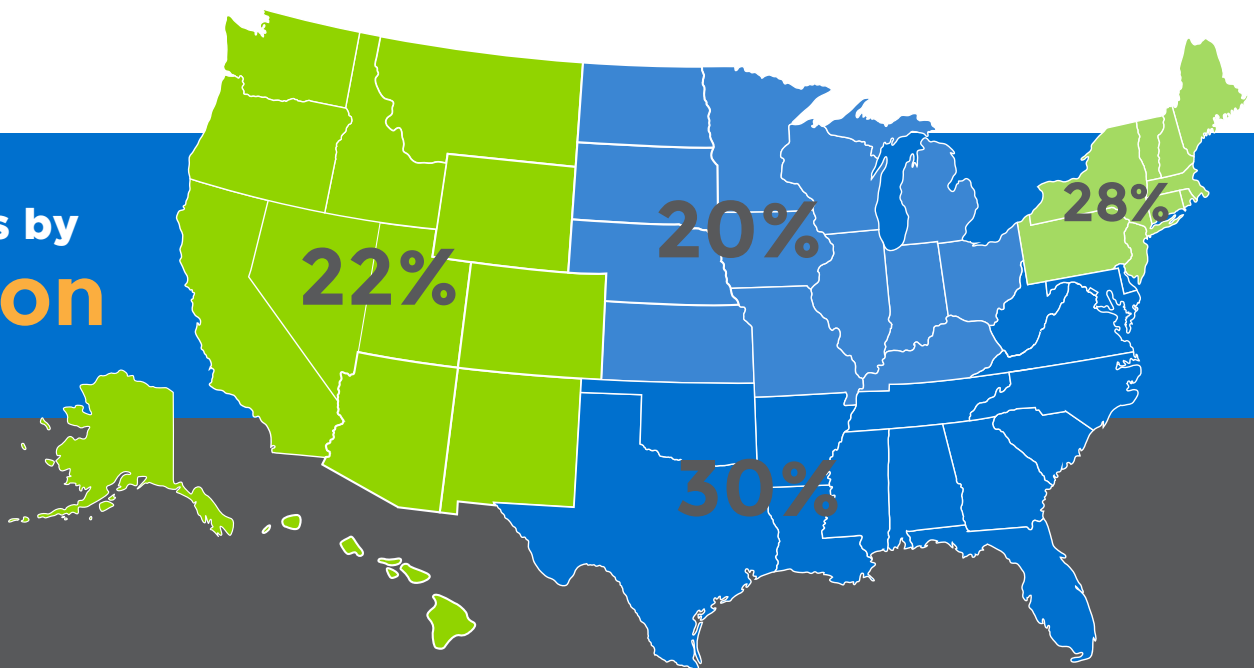
Exponent Philanthropy?

Exponent Philanthropy is the **country's largest association of funders**—nearly 1,600 members strong—and the only one dedicated to serving foundations with few or no staff, philanthropic families, and individual donors.

Our vibrant network has in common lean operations and a **style of philanthropy**

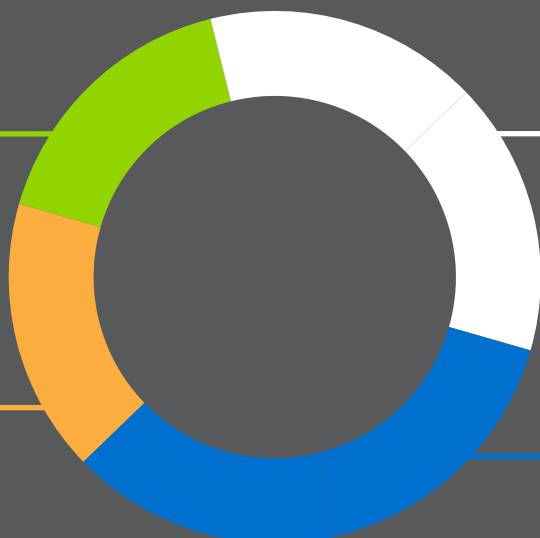
motivated by personal passion, community needs, and the strong desire for better outcomes. We provide high-quality and cost-effective programs, resources, and connections that maximize our members' dollars and time for the benefit of diverse communities and causes.

Members by Region



\$25-49.9 MILLION
14%

\$50 MILLION+
18%



\$5-24.9 MILLION
40%

<\$5 MILLION
28%

Members by Asset Size

Past Sponsors Include

Foundant Technologies

Glenmede

Alliance For Justice

Life For Relief

Moss Adams

Aline Wealth

Bank of America

Fluxx

Blackbaud

BNY Mellon

Brown Advisory

USI Affinity

Graystone Consulting

Temello

King Baudouin Foundation

Benefunder

GivingData

The Philanthropic Initiative

GMA Managers & Advisors in Philanthropy

Your Part-Time Controller

Relevant Wealth

Foundation Source

US Bank

Mason Investment Advisory

Truist

Strategic Philanthropy

Sensible Philanthropy Support Systems

USI Affinity

FEG Investment Advisors

Resilia

Wells Fargo Wealth & Investment Management

43% | CEO/EXECUTIVE DIRECTOR

Members by
Role

30% | OTHER STAFF TITLES

27% | TRUSTEE/CHAIR/BOARD
MEMBER/FOUNDER

What is

The Annual Conference?

Hosted annually, the Exponent Philanthropy Conference is an opportunity for leanly staffed funders to dive deep into important philanthropy topics and make meaningful connections with

their peers. We are expecting 450+ people to come together for 2.5 days of learning, connecting and sharing their vision for a better world.

Partnership Packages At-a-Glance

HOST PACKAGE \$20,000

(2 opportunities available)

Sponsor a Plenary Session & Speaking Opportunity

Choose one of the following options:

1. Provide brief welcome remarks during a plenary session
2. Sponsor a reception

Both options include:

- Lead a session to showcase firm expertise & thought leadership
- Recognition with hyperlink on:
 - Conference website
 - Mobile App with banner ad included
 - Social media channels
- Host a dine-around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One 8'x10' exhibit booth
- Two full conference registrations

Partner/sponsor registration clauses:

- To foster a donor-focused atmosphere, vendor registrations may be limited to the number of complimentary or discounted registrations outlined in each agreement.
- Please be sure to register as soon as you can as we cannot hold registrations for sponsors and partners if the conference sells out.
- We do not allow sponsors and partners to split registrations among multiple individuals.

Cancellation and Refund Policy:

Cancellations made before August 29, 2024, for sponsorship will be eligible for a 50% refund. Any cancellation made after August 29, 2024, will not be eligible for a refund.

We look forward to our Annual Conference with enthusiasm. Given our ambition to make this a milestone conference in terms of content and attendee numbers, we have created a number highly tailored sponsorship opportunities.

CONTRIBUTOR PACKAGE

\$10,000

(5 opportunities available)

EXHIBITOR PACKAGE

\$7,500

(15 opportunities available)

SPONSOR PACKAGE

\$8,000

(1 opportunity each available)

Sponsor & Lead a Session

- Lead a session and showcase firm's expertise and thought leadership
- Session title, description, speaker bio & photo on conference website
- Submit a 1-minute video to be shared on social media
- Display collateral during session
- Host a dine-around to engage attendees
- Recognition with hyperlink on:
 - Conference website
 - Mobile App with banner ad included
 - Social media channels
- Registrant list (mailing addresses only -name, affiliation, city, state)
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Connect & Network with Attendees in the Exhibit Hall

- One 8'x10' exhibit booth
- Recognition with hyperlink on:
 - Conference website
 - Social media channels
 - Mobile App
- Recognition on exhibit hall signage on-site
- Host a dine-around to engage attendees
- Registrant list (mailing addresses only -name, affiliation, city, state)
- One full conference registration

Choose one option:

1. **Breaks Sponsor** - Prominently recognized with signage as co-host for Exhibit Hall Breaks
2. **Password Sponsor** - Have your organization's name be the conference app. password
3. **Coffee Sponsor** - Showcase your organizations name and logo on each coffee cup

All options include:

- Recognition with hyperlink on:
 - Conference website
 - Social media channels
- Host a dine around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One full conference registration

Sponsorship Opportunities Year-Round

At Exponent Philanthropy we seek to align brand visibility, marketing outreach, and engagement with the lean funder community in innovative ways. We are pleased to offer thought leadership, professional development education programs, publications, and career development sponsorship opportunities

throughout the year. Sponsoring these materials and programs provides extensive exposure and provides you the ability to best meet your strategic goals. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive year-round visibility.

Examples of year-round sponsorship opportunities include:

Print and Electronic Publications

Foundation Operations Management Report, the premier benchmarking resource for foundations with few or no staff, includes mission-critical statistics about member foundations' boards & governance, investments, administration, and grantmaking. Additional publications are available on topics relevant to our members.

Research Partner with Exponent on original research that advances the field of philanthropy.

E-learning webinars, seminars and virtual roundtables Professional online learning is aimed at every segment of Exponent's membership.

Giving Campaign Matches Giving campaigns make possible Exponent's work of supporting lean funders in becoming more effective philanthropists and are held throughout the year. All campaigns are available for matching grants.

Elevate your thought leadership in front of your target audience.

Sponsor Agreement

Secure your spot today!

Sponsorship Level _____

Name _____

Date _____

Amount _____

Signature _____

Would you like to pay by credit card or receive an invoice? _____

Ready to talk?

To find out more about increasing your visibility to conference attendees and Exponent members throughout the year, contact Darah Moore, Corporate Relations Manager, at darah@exponentphilanthropy.org.



**We look forward to
working with you and
welcome the opportunity
to be creative and
customize opportunities
that advance your business
goals while offering value
to our members.**

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