

2025 Annual Conference
COLUMBUS, OH
November 11 - 13

CASE FOR SUPPORT



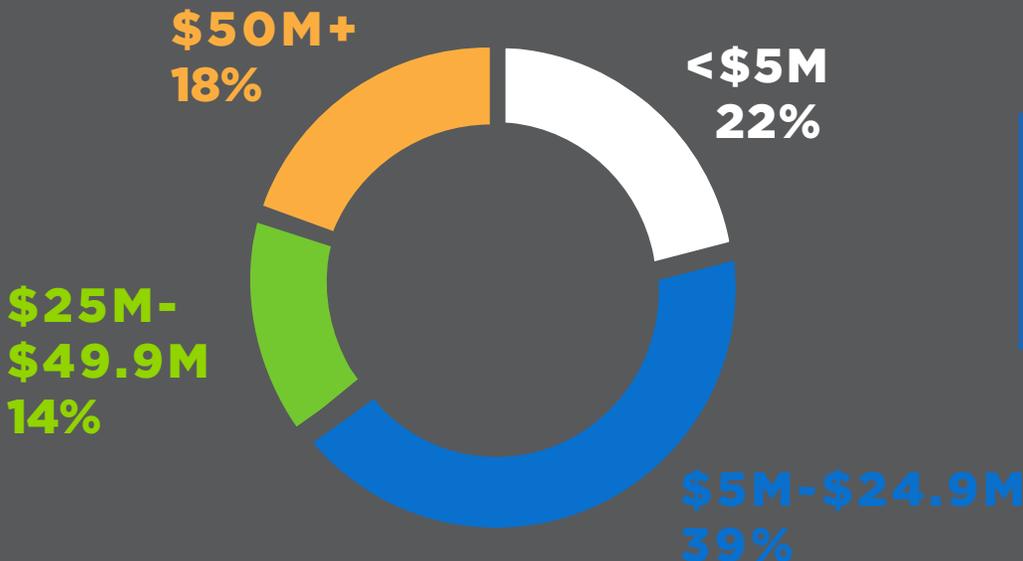
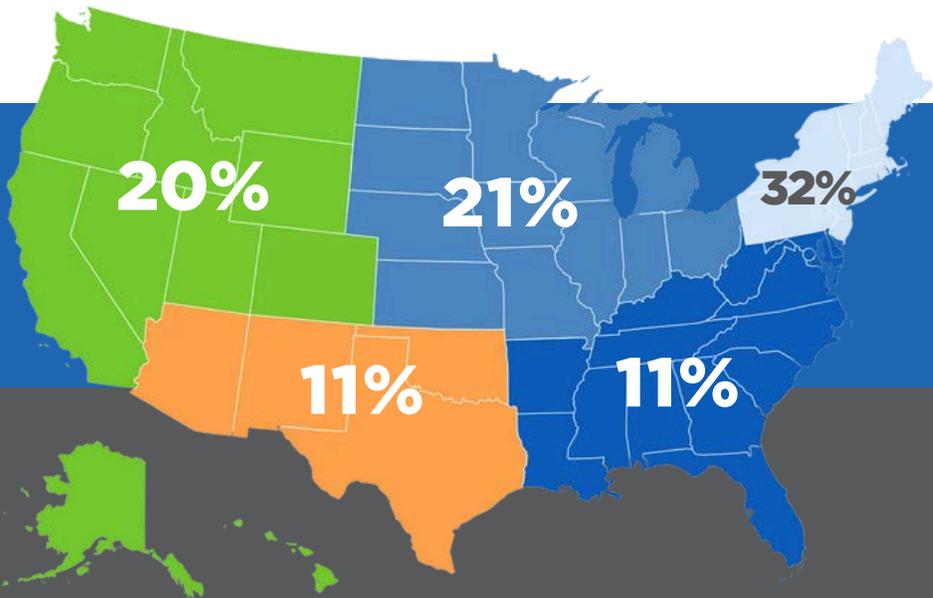
Who is

Exponent Philanthropy?

Exponent Philanthropy is the **largest philanthropic network in the United States** and the only membership association dedicated to serving foundations, families, and individual donors who practice philanthropy with lean operations. With more than 1,500 members representing every corner of the U.S., we are a nationwide network of community-connected philanthropy leaders.

Since our founding nearly 30 years ago, our work has focused on amplifying and increasing the impact of lean funders and transforming communities through informed giving. We do this by providing valuable resources, peer learning opportunities, and research to help funders – regardless of their size or structure – make informed decisions that maximize their impact and enable them to efficiently and effectively serve their communities.

Members by Region



Members by Asset Size

What is

The Annual Conference?

Designed by and for lean funders, Exponent Philanthropy's Annual Conference offers an inspiring opportunity for more than 500 philanthropic leaders from across the country to come together for in-person learning, connecting, and sharing.

Hosted each fall, our Annual Conference has a strong reputation for engaging the head and heart, providing meaningful opportunities to connect and learn, and radiating a welcoming culture that builds a supportive community of peers.

The 2025 Annual Conference will be an exceptional experience that will:

- 1 Provide high-quality content that informs, inspires, and empowers funders to take a deliberate path toward greater impact, effectiveness, and fulfillment.
- 2 Create a dynamic space for learning, collaboration, and meaningful connections among colleagues, board members, advisors, and philanthropic leaders.
- 3 Celebrate and champion the impact of lean philanthropy and highlight ideas and practices from across the field.
- 4 Showcase the distinct character of Ohio and the Greater Columbus area, celebrating its rich history, vibrant arts and culture, and thriving philanthropic and nonprofit community.



Conference Agenda

The conference agenda covers a broad range of philanthropy-related topics and offers diverse session formats tailored to different learning styles. Attendees can engage in 40+ sessions, interactive workshops, thought-provoking plenaries, site visits, and numerous informal learning and networking opportunities—all designed to foster connections, enhance skills, spark inspiration, and explore emerging trends.

Plans for the 2025 conference include:

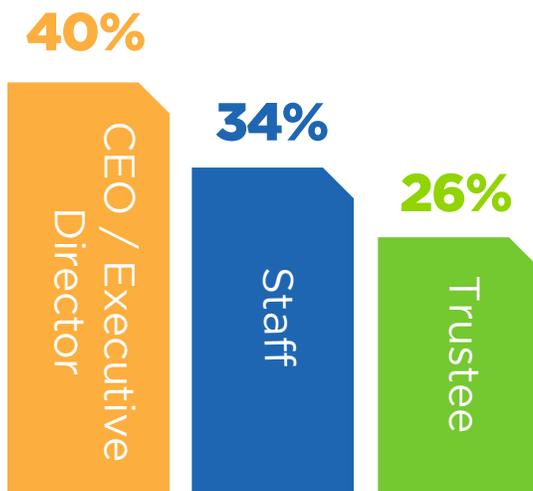
Pre-Conference: Discussion Groups, Workshops, Peer Learning Dine-Arounds, and Registration

Day 1: Opening Plenary, In-depth Learning Sessions, Community Site Visits, Exhibit Hall, and Peer Networking

Day 2: Topic-Based Sessions, Member-Led Workshops, Exhibit Hall, Fundamental- to Expert-Level Learning Opportunities, Plenaries, and Reception

Day 3: Deep Dive Sessions, Issue Roundtables, Annual Member Meeting, and Closing Plenary

Expected Attendance



We look forward to welcoming 500+ attendees, including foundation staff and trustees, individual donors, philanthropic families, corporate philanthropists, and advisors, for three days of learning, networking, and idea-sharing.

Your Support is Needed!

Registration fees cover only a portion of the costs of hosting this important annual gathering. Financial support from foundations, individuals, and sponsors not only makes this event possible but also ensures that it is an incredible learning and networking experience that inspires our dynamic community of lean funders.



Highlight the Local Community

Your support will help us highlight the best of Ohio and the Greater Columbus area, from its rich history and vibrant arts scene to its renowned restaurants and local culture. We are committed to showcasing innovative nonprofits and philanthropic initiatives, giving participants the opportunity to learn from Ohio's successes and apply those insights to efforts across the country and beyond.



Demonstrate Leadership

Your financial support of the 2025 Annual Conference demonstrates your commitment to Exponent Philanthropy's mission of transforming communities through informed giving. It also reinforces your dedication to amplifying and enhancing the impact of lean funders nationwide.



Reach Our National Audience of Funders

Your support will help elevate and strengthen the nation's largest network of lean funders. Exponent Philanthropy's Annual Conference is the only event dedicated to funders who give with few or no staff. This diverse community represents the majority of the philanthropic field, driving meaningful impact across all communities and issue areas.



Ways to Lend Your Support

Become a Presenting Signature Sponsor - As the exclusive or co-presenting Signature Sponsor, your organization will be prominently featured alongside Exponent Philanthropy, gaining top visibility both during and leading up to our 2025 Annual Conference. [Support at this level begins at \\$50,000.](#)

Support the offsite reception showcasing the community - The offsite reception is one of the highlights of the Annual Conference. Support this opportunity for participants to step outside the hotel, explore the host city, and enjoy a lively evening of great food, drinks, and meaningful connections in a fantastic setting. [Support at this level begins at \\$35,000.](#)

Support a Plenary Keynote - As the exclusive or co-sponsor of one of our Plenary Keynotes, you will have an opportunity to support high-profile speakers and panels that advance and inspire the philanthropic field. [Support at this level begins at \\$20,000.](#)

Support equitable conference access - Enhance disability inclusion by providing accessible services for people of all abilities. This includes open captions, an event app, ASL interpretation, live streaming for those unable to attend, and additional accommodations upon request. [Support at this level begins at \\$15,000.](#)

Support Identity and Issue-Specific Gathering Spaces - Exponent Philanthropy is proud to host dedicated gathering spaces for identity- and issue-based groups (e.g., BIPOC, disaster philanthropy, literacy) and create meaningful opportunities for lean funders to connect, share insights, and build community with their peers. [Support at this level begins at \\$10,000.](#)

Support local site visits - Experiencing the local community is always one of the highlights of the conference. Support a site visit to a local neighborhood, an exemplary community project, or a local nonprofit gem. [Support at this level begins at \\$7,000.](#)

Support local arts, culture and businesses - Help us highlight Columbus' rich arts, culture, culinary, and small business community. Your support will cover the costs of featuring local performers, artists, and vendors throughout the conference, ensuring they are fairly compensated for their talent and contributions. [Support begins at \\$5,000.](#)

Support a conference session or workshop - Support a conference session that aligns with your mission, interests, or strategies and help us deliver a diverse range of session formats and topics that enrich the attendee experience. [Support at this level begins at \\$5,000.](#)

Support participation of lean funders with limited resources - Your support will help provide high-quality learning experiences for volunteers, board members, and staff of new lean funders, giving circles, and organizations with limited resources, empowering them with the knowledge and tools to maximize their impact. [Support at this level begins at \\$2,500.](#)

Provide general support for the conference. [Support at this level begins at \\$1,500](#)

Interested in Learning More?

Our team looks forward to working with you and answering any questions you may have about supporting Exponent Philanthropy's 2025 Annual Conference, including:

- **Exploring the three-day conference agenda** to identify sessions and experiences that align with your mission and goals.
- **Brainstorming local venues, artists, organizations, or vendors** you'd like to see featured during the conference.
- **Discussing ways to improve conference accessibility** and enable the participation of people of all abilities
- **Consider other ideas or suggestions** you may have for ways to ensure this year's conference is a meaningful and inspiring experience.

Ready to talk? Please contact:

Katy Moore
Managing Director, Advancement
development@exponentphilanthropy.org | (202) 375-7796

Ready to support? Please complete and return the contribution form on the next page

**exponent
philanthropy**

P.O. Box 65607
Washington, DC 20035-5607

www.exponentphilanthropy.org

EIN: 65-0617866





2025 Annual Conference Support Form

Organization: _____

Contact Name: _____ Email: _____

2025 Conference Support

Presenting Signature Sponsor (1 available)
___ \$50,000 ___ \$25,000 (co-sponsor*)

Site Visit Sponsor (multiple available)
___ \$7,000 ___ \$3,500 (co-sponsor*)

Reception Sponsor (1 available)
___ \$35,000 ___ \$17,500 (co-sponsor*)

Local Arts & Culture Sponsor (multiple available)
___ \$5,000 ___ \$2,500 (co-sponsor*)

Plenary Keynote Sponsor (3 available)
___ \$20,000 ___ \$10,000 (co-sponsor*)

Session Sponsor (multiple available)
___ \$5,000 ___ \$2,500 (co-sponsor*)

Equitable Access Sponsor (1 available)
___ \$15,000 ___ \$7,500 (co-sponsor*)

Participation Sponsor (multiple available)
___ \$2,500

Identity- and Issue-Specific Gathering Sponsor (multiple available)
___ \$10,000 ___ \$5,000 (co-sponsor*)

General Sponsor (multiple available)
___ \$1,500

**Co-sponsors agree to assist Exponent in finding a matching contributor*

Payment Options

- My/our check is enclosed in the amount of \$ _____
- I/we will contribute online at www.exponentphilanthropy.org/donate.
- Please contact me/us about Electronic Fund Transfer (EFT) payment.

Acknowledgement

- Please include me/us in Exponent Philanthropy's list of conference supporters
- I/we request that this gift be treated as anonymous.
- This gift is a personal donation from: _____

Please return this form to:

Katy Moore

Managing Director, Advancement

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