

Exhibitor & Conference Prospectus

2025 Annual Conference
COLUMBUS, OHIO
November 11 - 13



Who is Exponent Philanthropy?

Exponent Philanthropy is the largest philanthropic network in the United States and the only membership association dedicated to serving foundations, families, and individual donors who practice philanthropy with lean operations. With more than 1,500 members representing every corner of the U.S., we are a nationwide network of community-connected philanthropy leaders.

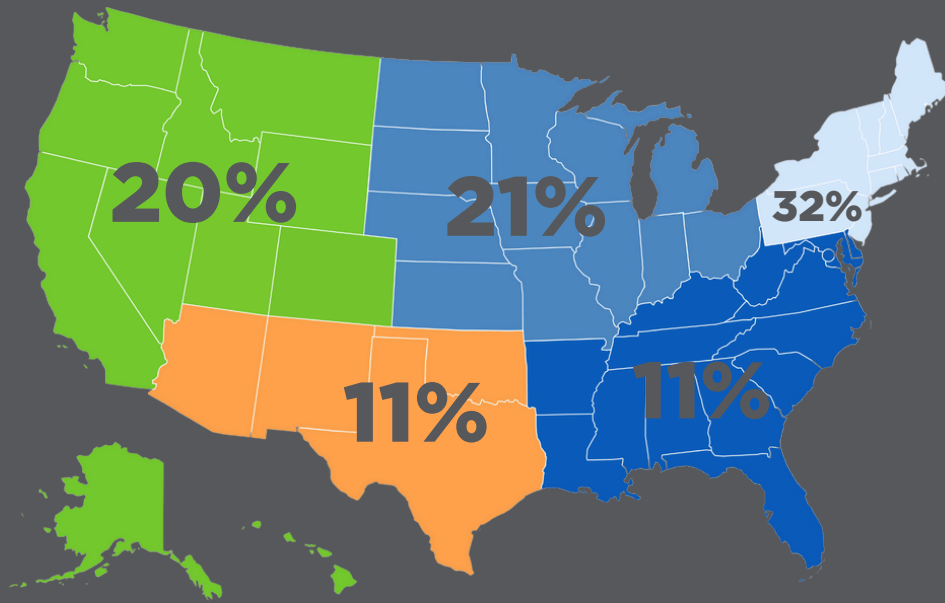
Since our founding nearly 30 years ago, our work has focused on amplifying and increasing the impact of lean funders and transforming communities through informed giving. We do this by providing valuable resources, peer learning opportunities, and research to help funders – regardless of their size or structure – make informed decisions that maximize their impact and enable them to efficiently and effectively serve their communities.



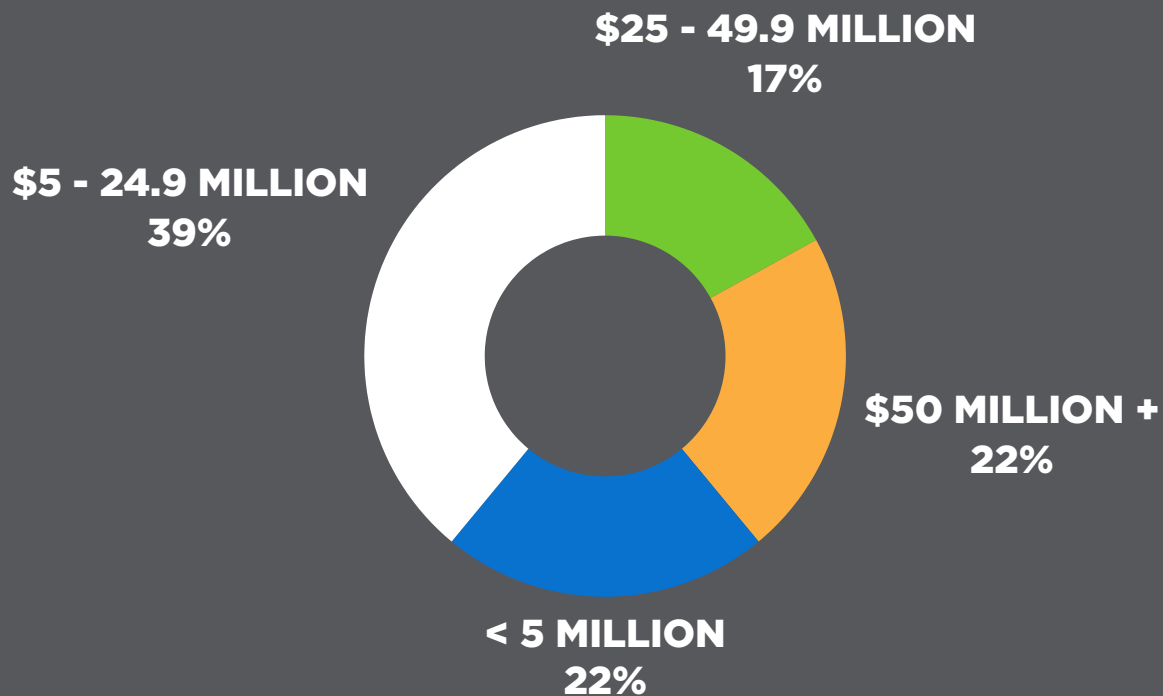
What is the Annual Conference?

Hosted annually, the Exponent Philanthropy Annual Conference is an opportunity for leanly staffed funders to dive deeply into important philanthropy topics and make meaningful connections with their peers. We are expecting 500+ people to come together for 2.5 days of learning, connecting, and sharing their vision for a better world.

Members by Region



Members by Asset Size



Members by Role



Past Sponsors Include

GLENMEDE
FOUNDANT TECHNOLOGIES
ALINE WEALTH
BANK OF AMERICA
BLACKBAUD
YPTC
THE PHILANTHROPIC
INITIATIVE
TRUIST
FOUNDATION SOURCE
PNC BANK
WELLS FARGO
TEMELIO
RELEVANT WEALTH
REPORTWELL
GRAYSTONE CONSULTING

FEG INVESTMENT ADVISORS
MOSS ADAMS
CEDARMERE FOUNDATION
KIVA
UNFUNDED LIST
WHITTIER TRUST
BAKER TILLY
MYRIAD USA
STRATEGIC PHILANTHROPY
MASON INVESTMENT ADVISORY
US BANK CHARITABLE SERVICES
GROUP
GMA FOUNDATIONS
GOODNATION
USI AFFINITY
LIFE FOR RELIEF

Partnership Packages

At-a-Glance

Host Package - \$20,000 (2 opportunities available)

Sponsor a Plenary Session & Speaking Opportunity

Choose one of the following options:

1. Provide brief welcome remarks during a plenary session
2. Sponsor a reception

Both options include:

- Lead a session to showcase firm expertise & thought leadership
- Recognition with hyperlink on:
 - Conference website
 - Mobile App
 - Social media channels
- Profile in the conference app
- Host a dine-around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One 8'x10' exhibit booth
- Two full conference registrations

Partner/Sponsor Registration Clauses:

- To foster a donor-focused atmosphere, vendor registrations may be limited to the number of complimentary or discounted registrations outlined in each agreement.
- Please be sure to register as soon as possible as we cannot hold registrations for sponsors and partners if the conference sells out.
- We do not allow sponsors and partners to split registrations among multiple individuals.

Cancellation and Refund Policy:

- Cancellations made before August 31, 2025, for sponsorship, will be eligible for a 50% refund.
- Any cancellation made after August 31, 2025, will not be eligible for a refund.

CONTRIBUTOR PACKAGE

\$10,000

(5 opportunities available)

EXHIBITOR PACKAGE

\$7,500

(15 opportunities available)

SPONSOR PACKAGE

\$8,000

(1 opportunity available)

Sponsor & Lead a Session

- Lead a session and showcase firm's expertise and thought leadership
- Session title, description, speaker bio & photo on conference website
- Submit a 1-minute video to be shared on social media
- Display collateral during session
- Host a dine-around to engage attendees
- Recognition with hyperlink on:
 - Conference website
 - Mobile App
 - Social media channels
- Profile in conference app
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Connect & Network with Attendees in the Exhibit Hall

- One 8'x10' exhibit booth
- Recognition with hyperlink on:
 - Conference website
 - Social media channels
- Profile in conference app
- Recognition on exhibit hall signage onsite
- Host a dine-around to engage attendees
- Registrant list (mailing addresses only -name, affiliation, city, state)
- One full conference registration

Additional Sponsor Opportunities

Choose 1 option

1. Breaks Sponsor - Prominently recognized with signage as co-host for Exhibit Hall Breaks
2. Password Sponsor - Have your organization's name be the conference app password
3. Coffee Sponsor- showcase your organization's name and logo on each coffee cup sleeve

Each option includes:

- Recognition with hyperlink on:
 - Conference website
 - Social media channels
- Host a dine around to engage attendees
- Registrant list (mailing addresses only - name, affiliation, city, state)
- One full conference registration

Sponsorship Opportunities Year-Round

At Exponent Philanthropy we seek to align brand visibility, marketing outreach, and engagement with the lean funder community in innovative ways. We are pleased to offer thought leadership, professional development education programs, publications, and career development sponsorship opportunities throughout the year. Sponsoring these materials and programs provides extensive exposure and provides you the ability to best meet your strategic goals. These sponsorships can be linked to annual conference sponsorships as appropriate to provide extensive year-round visibility.



Some examples include:

Print and Electronic Publications

The [Foundation Operations and Management Report](#)—the only resource of its kind for foundations operating with few or no staff—offers key industry benchmarks and long-term data on the evolution of lean foundations. Based on our annual survey of members, this report has insights into the grantmaking, operations, and management of foundations with few or no staff. Additional publications are available on topics relevant to our members.

[Research](#): Partner with Exponent on original research that advances the field of philanthropy.
[E-learning webinars, seminars, and virtual roundtables](#): Professional online learning is aimed at every segment of Exponent's membership.
[Giving Campaign Matches](#): Giving campaigns make possible Exponent's work of supporting lean funders in becoming more effective philanthropists and are held throughout the year. All campaigns are available for matching grants.

Sponsor Agreement

Secure your spot today!

Name: _____

Organization: _____

Date: _____

Sponsorship Level: _____

Amount: _____

Would you like to pay by credit card or receive an invoice?

Signature: _____

Ready to talk?

To find out more about increasing your visibility to conference attendees and Exponent Philanthropy members throughout the year, please contact:

Darah Moore
Corporate Relations Manager
darah@exponentphilanthropy.org

**exponent
philanthropy**

DINE-AROUNDS



We look forward to working with you!

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