Exponent Philanthropy 2024 Foundation Operations and Management Survey

Instructions

This survey takes about an hour. The person most responsible for managing the foundation should complete it (i.e., CEO, executive director, administrator, foundation manager).

Exponent Philanthropy will NOT attribute any of the responses to you or your foundation in the survey's

report. Our Associate Director of research and publications will review the individual responses to identify potential follow-up interviews and inform programming decisions.

This survey requests information about the foundation's <u>most recently completed fiscal year</u>. Please have the following information on hand when taking the survey:

- Grantmaking data (i.e., number, type and amount of grants awarded, etc.)
- Employee salary and benefits expenses, if applicable
- Board compensation, if applicable
- Amount paid to consultants, if applicable (accounting firms, lawyers, etc.)
- The foundation's investment rate of return and asset allocation
- The most recent tax return if the foundation files a 990-PF. If that's not yet available, you may use the previous year's 990-PF.

Please complete this survey by June 21.

Questions? For general questions, please contact Exponent Philanthropy at (202) 580-6560 or info@exponentphilanthropy.org. For technical questions, please contact Kimberly Rishe at Harder+Company Community Research at krishe@harderco.com.

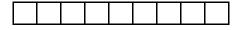


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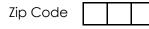
SECTION ONE: Background Information

The information in this section helps us 1) make sure we only include one survey per foundation in the analysis and 2) share results by foundation type, size, and region.

1. What is the foundation's employer identification number (EIN)? (The EIN is a nine-digit number, also known as a Federal Tax Identification Number. Please list all nine digits.)



- 2. What is the foundation's name?
- **3.** Where is the foundation located? (If the foundation has multiple locations, please list the headquarters or main office.)



- 4. What is your position or title?
 - CEO/president/executive director/foundation manager
 - □ Board chair
 - □ Trustee/board member
 - Other (please specify): _____
- 5. When is the foundation's fiscal year?
 - □ January 1st to December 31st
 - □ July 1st to June 30th
 - Other (please specify): _______
- 6. What was the foundation's approximate asset size at the end of the most recently completed fiscal year?
 - □ Under \$1 million
 - □ \$1–\$4.9 million
 - □ \$5–\$9.9 million
 - □ \$10–\$24.9 million
 - □ \$25–\$49.9 million
 - □ \$50-\$99.9 million
 - □ \$100–\$199.9 million
 - \square \$200+ million
- 7. How many grants did the foundation award in the most recently completed fiscal year?
- 8. What was the **average grant size** the foundation awarded in the most recently completed fiscal year? \$_____

9. Which of the following best describes your foundation? (Please select one. If multiple descriptors apply, select the one that most reflects your foundation. The first three options - independent, family, or corporate foundation - are all private, non-operating foundations for which grantmaking is the main activity.)

□ Independent foundation (governed by unrelated individuals)

- □ Family foundation (governed primarily by the donor family)
- □ Corporate foundation (governed by for-profit company)
- □ Community foundation (dedicated to a defined geographic area)
- □ Operating foundation (the foundation operates programs and may also make grants. Also, you checked "Yes" on IRS Form 990-PF, Part VII-A, Line 9)

□ Other type of foundation or organization (please specify): _____

9a. Does your foundation operate as a **pass-through foundation**? Typically, a pass-through foundation receives assets annually and spends down *almost completely* each year.

□ Yes □ No

10. Does your foundation plan on existing in **perpetuity**? (Does the foundation plan to operate indefinitely?)

No
Yes (if yes, please skip to question 11)
Undecided

10a. How long does the foundation intend to operate? ______.

11. Does the foundation have a physical office?

□ Yes □ No

- 12. How would you describe the community where the foundation is primarily located?
 - □ Rural area
 - □ Suburban area
 - 🛛 Urban area
- **13.** Did the foundation have **paid employees** in the most recently completed fiscal year? (These are individuals who received a Form W-2 from the foundation.)

 \Box Yes \Box No (if no, please skip to Section Three.)

If your foundation does <u>not</u> have paid employees, please skip to page 12.

SECTION TWO: Employee Compensation and Benefits

In this section, we want to know about the foundation's employees and their compensation.

 Please enter the number of paid employees the foundation had in the most recently completed fiscal year. This does <u>not</u> include contractors/consultants (who received a Form 1099), or board members (who received a W-2 or compensation for routine board or professional services). Later in the survey, we have questions about contractors/consultants and board compensation. (Enter '0' where appropriate.)

Number of full-time paid employees (30 hours or more per week) Number of part-time paid employees (fewer than 30 hours per week) Total number of paid foundation employees

2. Which of the following benefits did your foundation provide to paid employees? (Select all that apply.)

Benefit	Full-time employees (30+ hours/week)	Part-time employees (20-29 hours/week)	Part-time employees (1-19 hours/week)
Paid vacation			
Paid sick leave			
Paid holidays			
Paid family leave			
Unpaid family leave			
Health insurance			
Dental insurance			
Retirement plan			
Life insurance			
Disability (long- or short-term)			
NONE OF THE ABOVE			

3. If the foundation offered health insurance, what was the average total monthly health insurance premium per employee (whether paid by the foundation, employee, or a mix of both)? (If the foundation did not offer health insurance, skip to question 5.)

Average monthly health insurance premium for:	
An individual	\$
A couple	\$
A family	\$

- 4. If the foundation offered health insurance, who contributed to the premium? (Select one.)
 - \Box Employee only (skip to question 5)
 - □ Foundation only (skip to question 5)
 - □ Both the employee and foundation

4a. If the foundation paid a portion of the monthly health insurance premium, what percentage did it pay?

Percentage of the monthly health insurance premium paid by	he foundation:
An individual	%
A couple	%
A family	%

5. What type(s) of retirement did the foundation offer? (Check all that apply. If the foundation does not offer a retirement plan, skip to question 7.)

🗆 401 (k)	
🗆 403(b)	
□ Traditional IRA (skip to question 7)	
\Box SEP IRA (skip to question 7)	
□ Other (please specify):	(skip to question 7)

6. If the foundation offered a 401(k) and/or 403(b), who contributed to the plan? (Select one.)

Employee only (skip to question 7)
Foundation only (skip to question 7)
Both employee and foundation

6a. If the foundation contributed to the retirement plan, what percentage of the employee's salary did it contribute? _____ %

6b. If the foundation contributed to the retirement plan, was the contribution:

□ A match contribution □ An employer contribution

7. Did the foundation collect self-reported demographic information on board members or employees? (For example, did it ask individuals to share their gender, sexual orientation, race/ethnicity, and/or disability status on a survey or an organizational form?)

Position	Yes	No	Unsure
Board members			
Employees			

The following tables ask about each employee's self-reported demographic information. To the degree possible, please indicate how each employee <u>self-reported that demographic</u> <u>information, or self-identified</u>. If you answered "Yes" to question 7, use that information to complete the table. Please do not make assumptions about anyone's gender, sexual orientation, race/ethnicity, and/or disability status. If you are unsure how a specific employee self-identified, leave the item blank. As with everything in this survey, we will <u>not</u> attribute your responses to you or your foundation in the survey's report.

Please refer to the following definitions when completing the tables below:

Gender Identity

- Nonbinary (also Non-Binary): According to Trans Student Educational Resources, nonbinary is a "preferred umbrella term for all genders other than female/male or woman/man, used as an adjective."
- **Transgender:** According to the Gender and Sexuality Center at UT Austin, transgender is "an umbrella term people may use to describe their gender identity and/or gender expression as different from the sex they were assigned at birth. People who identify as transgender may describe themselves using one or more of a wide variety of terms including genderqueer, non-binary, and transgender. Transgender people may claim/affirm their gender identity through hormones and/or surgery. Transgender identity is not dependent on surgery. Transgender identity is not a sexual orientation."
- **Cisgender:** The Gender and Sexuality Center at UT Austin describes cisgender as "a term used to describe a person whose gender identity is the same as the sex assigned to them at birth."

Disability Status

- **Disability:** The Americans with Disabilities Act defines a person with a disability as, "a person who has a physical or mental impairment that substantially limits one or more major life activities, a record of such an impairment, or being regarded as having such an impairment, even if they do not currently have a disability."
- 8. Did your foundation have a CEO/president/executive director/top administrator (also known as a foundation manager or something similar)? This position directs the foundation's day-to-day management, including working with the board, grantees, and personnel. (In some cases, this is the foundation's only position.)

 \Box Yes \Box No (If no, please skip to question 11.)

Please complete the following table about the foundation's **CEO/president/executive** *director/top administrator*.

		CEO/president/executive director/top administrator
а.	Gender identity: How	did the CEO/top administrator describe their gender identify? (Select one.)
	Woman	
	Man	
	Non-binary	
	Other	
	Decline to state	
Dic	I the CEO/top administ	rator also describe their gender identity as the following? (Select one.)
	Transgender	
	Not transgender (cisg	gender)
	Decline to state	
b.	Sexual orientation: Ho	w did the CEO/top administrator identify? (Select one.)
	Gay, lesbian, bisexua	الا
	Heterosexual or straig	ght
	Other	
	Decline to state	
с.	Race and ethnicity: Ho	ow did the CEO/top administrator identify? (Select one.)
	Asian/Asian America	n/Pacific Islander only
	Black/African Americ	can/African only
	Hispanic/Latino/Latin	na/Latinx only
	Native American/Am	nerican Indian/Indigenous Group only
	White/Caucasian/Eu	ropean only
	Another race/ethnici	ity only
	Multiracial/Multiethni	ic (two or more races or ethnicities)
	Decline to state	
	Unknown	
d.	•	did the CEO/top administrator identify? (Select one.)
	Person with a disabilit	ty
	Person without a disc	ability
	Decline to state	
	Unknown	
e.	adult, child, or friend,	the current CEO/top administrator adjust their work schedule to care for an /neighbor?
	Yes	If yes, please explain how their work schedule was adjusted:
	No	
	Unsure	

CEO/president/executive director/top administrator						
f. How did the foundation	com	pensate	he CEO/top administrator?			
Salaried as a foundationTesemployeeNo		Yes	If salaried , what was the CEO/top administrator's base			
		No	annual salary at the end of the most recently completed fiscal year? \$/Year			
Paid hourly wages as a		Yes	If paid hourly wages, what was the CEO/top administrator's			
foundation employee		No	hourly rate at the end of the most recently completed fiscal year? \$/hour			
g. Did the CEO/top adminis	strato	or get a b	onus in the most recently completed fiscal year?			
□ Yes						
🗆 No						
h. Did the CEO/top adminis	strato	or regular	ly work outside of the foundation's main office?			
□ Yes			If yes, in what zip code did they work? (This information helps us more accurately report results by state and region.)			
□ No helps us more ad						
i. What best described the	CEC)/top adr	ninistrator's work schedule?			
\Box Traditional hours – the C	CEO/	top admi	nistrator works a traditional 9-5 schedule			
\Box Flexible – the CEO/top of	admi	inistrator	works flexible hours			
• • • •	-	-	reek did the CEO/top administrator			
work for the foondation i	n me	mosired				
k. What best described the	CEC)/top adr	ninistrator's work arrangement?			
Fully in foundation's of	fice		If hybrid, how many days a week , on average, was the CEO/top administrator in the foundation's office?			
Fully remote						
□ Hybrid						
			ector, including their current job?years			
m. Was the CEO/top admin	istrat	or on the	foundation's board?			
□ Yes						
🗆 No						
n. For family foundations, w	vas ti	ne CEO/te	op administrator a relative of the donor family?			
□ Yes						
🗆 No						

Exponent Philanthropy wants to learn how our members spend their time conducting work on behalf of their foundation. Please provide information for the foundation's **CEO/President/Executive Director/Top Administrator**.

9. How many hours a week does the foundation's CEO/President/Executive Director/Top Administrator typically spend on foundation work? ______ hours 10. Approximately what percentage of time does your CEO/President/Executive Director/Top Administrator spend on the following?

Task	% Time
Administrative tasks (accounting, filing, paying bills, etc.)	%
Building relationships with current or potential grantees	%
Community engagement (meeting with community leaders, collaborating with other funders, convening grantees, etc.)	%
Generative work (thinking about the foundation's broader mission, strategy, or how the foundation can create a greater impact)	%
Managing relationships with foundation staff, other board members, or consultants (excluding investment consultants)	%
Managing the foundation's investment portfolio and/or engaging with an investment consultant	%
Pre-grant work (soliciting proposals, reviewing proposals, conversations with potential grantees, site visits, etc.)	%
Post-grant work (grant agreements, reviewing reports, follow-up conversations with grantees, site visits, etc.)	%
Professional development (attending webinars and events, researching best practices, etc.)	%
Other	%
TOTAL	%

NOTE: For the following questions, refer to the position descriptions below:

- Administrative/support staff (also known as a program associate, administrative assistant, or grants manager): This position includes clerical responsibilities, such as responding to general inquiries, maintaining paper and electronic files for bookkeeping and grantmaking, processing correspondence, and supporting the board (taking meeting minutes, compiling board reports, etc.)
- **Professional/grantmaking staff** (also known as a program officer): This position involves evaluating grant proposals and reports, managing relationships with current and potential grantees, doing background research on current and potential grantees, and providing geographic or subject area expertise to guide grant program development.
- 11. Did the foundation have professional/grantmaking staff and/or administrative/support staff in the most recently completed fiscal year?

 \Box Yes \Box No (If no, please skip to question 12.)

Please complete the following table about the foundation's **professional/grantmaking staff and/or administrative/support staff** for up to **four paid employees**. (If your foundation had more than four paid employees, only include the information that most closely aligns with the position descriptions listed above.)

Question	Person A	Person B	Person C	Person D			
a. Which role best described this person? (Select one for each person.)							
Professional/grantmaking staff							
Administrative/support staff							
b. Gender identity: How did this person describe their gender id	dentity? (Se	elect one	for each p	erson.)			
Woman							
Man							
Non-binary							
Other							
Decline to state							
Did this person also identify as the following? (Select one for each	ach persor	n.)					
Transgender							
Not transgender (cisgender)							
Other							
Decline to state							
c. Sexual orientation: How did this person identify? (Select one	for each p	erson.)					
Gay, lesbian, bisexual							
Heterosexual or straight							
Other							
Decline to state							
Unknown							
d. Race and ethnicity: How did this person identify? (Select one	e for each j	person.)					
Asian/Asian American/Pacific Islander only							
Black/African American/African only							
Hispanic/Latino/Latina/Latinx only							
Native American/American Indian/Indigenous Group only							
White/Caucasian/European only							
Another race/ethnicity only							
Multiracial/Multiethnic (two or more races or ethnicities)							
Decline to state							
Unknown							

Question	Person A	Person B	Person C	Person D
e. Disability status: How did this person identify? (Select one for				
Person with a disability				
Person without a disability				
Decline to state				
Unknown				
f. Caregiver status: In their current position, has this person adjust adult relative, partner, child, or friend/neighbor?	sted their v	work sched	dule to car	e for an
Yes				
No				
Unsure				
g. How did the foundation compensate this person? (Select one	e for each	person.)		
Salaried				
Paid hourly wages				
h. If salaried, what was this person's base annual salary at the e	nd of the I	nost recer	ntly comple	eted
fiscal year?	\$	\$	\$	\$
i. If paid hourly wages, what was this person's hourly rate at the fiscal year?	1	·	т	
	\$/hr.	\$/hr.	\$/hr.	\$/hr.
j. Did this person get a bonus in the most recently completed fis	cal year?			
Yes				
No				
k. Did this person regularly work outside of the foundation's mai	n office?			
Yes				
No				
If yes, in what zip code did they work? (This information helps us report aggregate employee compensation results by state and region more accurately.)				
I. What best described this person's work schedule?				
Traditional office hours – this person works a traditional 9-5 schedule				
Flexible work schedule – this person works flexible hours				
m. Approximately how many hours per week did this person we recently completed fiscal year?	ork for the	foundation	n in the mo	st
n. What best described this person's work arrangement?				
Fully in the foundation's office				
Fully remote				
Hybrid				
If hybrid, how many days a week , on average, was this person in the foundation's office?				. <u></u>
o. How many years of work experience in the philanthropic and	d/or nonpr	ofit sector	did this pe	rson
have (including in their current job)?	yrs.	yrs.	yrs.	yrs.

Question	Person A	Person B	Person C	Person D
p. Was this person on the foundation's board?				
Yes				
No				
q. For family foundations, was this person a relative of the don	or family?			
Yes				
No				

12. Did the foundation make cost of living adjustments to employee salaries in response to inflation in 2023?

 \Box Yes \Box No (If no, please skip to question 13.)

2a. If yes, what was the average perce	ntage increase for all employe	es?%
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13. Please list the following for the most recently completed fiscal year:

Total dollar amount of compensation for all employees (Include full-time and part-time employees)	\$
Total dollar amount of benefits paid by the foundation for all employees	\$
Total dollar amount of bonuses for all employees (If none, list '0')	\$

SECTION THREE: Board and Governance

In this section, we want to know about the foundation's board and governance.

- 1. How many people were on the foundation board at the end of the most recently completed fiscal year?
- 2. If a family foundation, how many board members were related to the donor family?
- 3. The following table asks about your board members' gender, race/ethnicity, and disability status. Please indicate how board members <u>self-identified or reported demographic information on board surveys.</u> Please do not make assumptions about board members' gender, race/ethnicity, and/or disability status. If you are unsure how a specific board member publicly self-identified, check "Unknown." As with everything in this survey, we will not attribute your responses to you or your foundation in the survey's report.

Use the following definitions when completing the table below:

Gender Identity

- Nonbinary (also non-binary): According to Trans Student Educational Resources, nonbinary is a "preferred umbrella term for all genders other than female/male or woman/man, used as an adjective."
- **Transgender:** According to the Gender and Sexuality Center at UT Austin, transgender is "an umbrella term people may use to describe their gender identity and/or gender expression as different from the sex they were assigned at birth. People who identify as transgender may describe themselves using one or more of a wide variety of terms including genderqueer, non-binary, and transgender. Transgender people may claim/affirm their gender identity through hormones and/or surgery. Transgender identity is not dependent on surgery. Transgender identity is not a sexual orientation."
- **Cisgender:** The Gender and Sexuality Center at UT Austin describes cisgender as "a term used to describe a person whose gender identity is the same as the sex assigned to them at birth."

Disability Status

• **Disability:** The Americans with Disabilities Act defines a person with disability as "a person who has a physical or mental impairment that substantially limits one or more major life activities, a record of such an impairment, or being regarded as having such an impairment, even if they do not currently have a disability."

Question	Number of board members
a. Gender identity: How did each foundation board member describ should equal the number listed on question one.)	e their gender identity? (The total
Woman	
Man	
Non-binary	
Decline to state	
How many individuals on the foundation's board identified as the follo	wing?
Transgender	
Not transgender (cisgender)	
Other	
Decline to state	
b. Race and ethnicity: How did each foundation board member iden number listed on question one.)	tify? (The total should equal the
Asian/Asian American/Pacific Islander only	
Black/African American/African only	
Hispanic/Latino/Latina/Latinx only	
Native American/American Indian/Indigenous Group only	
White/Caucasian/European only	
Another race/ethnicity only	
Multiracial or multiethnic (two or more races or ethnicities)	
Decline to state	
Unknown	
c. Disability status: How did each foundation board member identify? number listed on question one.)	? (The total should equal the
Person with a disability	
Person without a disability	
Decline to state	
Unknown	

4. How many **times per year** did the foundation's board meet? (*Please enter '0' if the foundation does not use a meeting format.*)

	Number of meetings
In person	
Virtually/by phone	

4a. On average, how many hours did each board member spend on the following activities for the most recently completed fiscal year? (An estimate is fine.)

	Average # of hours
Board meetings	
Administrative board-related activities (e.g., administration services, audit services, bookkeeping, legal work, etc.)	
Community relations activities (e.g., engaging in site visits, meeting with grantees, attending conferences related to your funding areas, etc.)	

4b. What activities does the board engage in during a typical board meeting? (Select all that apply.)

	 Conducting or reviewing due diligence materials Discussing opportunities (for the foundation) to make an impact Generative conversations around the foundation's goals and strategies Hearing from grantees and/or community members Professional development for the board Reviewing and approving grant proposals Reviewing investment performance Other:
5.	Does the foundation have term limits for board members?
	□ Yes □ No
	5a. What is the length of one term in years? years

- 5b. What is the maximum number of consecutive terms someone can serve as a board member? _____ terms
- 6. On a scale of 1 to 10, how robust is the foundation's pipeline of prospective board members?

1-No prospects	2	3	4	5	6	7	8	9	10 – More prospects than seats on the board

6a. If the foundation has a robust pipeline of board prospects, how has the foundation developed its board pipeline? If the foundation does not have a robust pipeline, what challenges is it encountering?



To help Exponent Philanthropy explore our members' **board meetings and board recruitment** strategies more deeply, could we contact you for a follow-up interview?

 \Box Yes \Box No

- 7. Did the foundation compensate any board members for routine board service? (Routine board service includes duties such as preparing for and attending board and committee meetings, approving grants, hiring and evaluating employees, reviewing the foundation's investment performance, selecting and orienting new board members, and approving foundation policies. Please exclude fees for professional services or compensation for employee duties.)
 - \Box Yes \Box No, not paid (If no, please skip to question 8.)

7a. What was the average annual compensation per board member for the most recently completed fiscal year? (<u>Excluding</u> fees for professional services and compensation for employee duties.) \$_____

Exponent Philanthropy wants to learn how our members spend their time conducting work on behalf of their foundation. Please provide information for **the most engaged board member**.

8. Who is your most engaged board member?

🗆 Board Chair or President
□ Vice Chair or Vice President
□ Secretary
□ Treasurer
Other (Please specify):

- 9. How many hours a week does your most engaged board member typically spend on foundation work? ______ hours
- **10.** Over a year, about what percentage of time does your most engaged board member spend on the following?

Task	% Time
Administrative tasks (accounting, filing, paying bills, etc.)	%
Building relationships with current or potential grantees	%
Community engagement (meeting with community leaders, collaborating with other funders, convening grantees, etc.)	%
Generative work (thinking about the foundation's broader mission, strategy, or how the foundation can create a greater impact)	%
Managing relationships with foundation staff, other board members, or consultants (excluding investment consultants)	%
Managing the foundation's investment portfolio and/or engaging with an investment consultant	%
Pre-grant work (soliciting proposals, reviewing proposals, conversations with potential grantees, site visits, etc.)	%
Post-grant work (grant agreements, reviewing reports, follow-up conversations with grantees, site visits, etc.)	%
Professional development (attending webinars and events, researching best practices, etc.)	%
Other	%
TOTAL	%

- 11. Which of the following does your foundation have as a **formal written policy**? (Select all that apply.)
 - Board position descriptions
 - Board chair position description
 - Board term limits/board rotation policy
 - Board composition policy
 - Code of Ethics and Conduct Policy
 - Conflict of interest statement
 - Donor intent statement
 - Discretionary Grantmaking Policy
 - Emergency/Disaster Plan
 - Grant guidelines statement
 - Harassment and/or discrimination policy
 - HR/ Personnel Policies
 - Inclusiveness and Diversity Statement
 - □ Investment policy
 - Records retention policy
 - Remote work/telecommuting policy
 - Social media policy
 - Spending policy/budget
 - Strategic or long-range plan
 - □ Vision/mission statement
 - ☐ Whistleblower policy

SECTION FOUR: Grantmaking and Practices

In this section, we want to know about the foundation's grantmaking practices, priorities, and funding areas.

1. Please check if the foundation engaged in any of the following practices in the most recently completed fiscal year. (Select all that apply.)

Collaborated with other funders	
Connected grantees with other funding opportunities (i.e., the grantee received the funding or just learned about another funding opportunity)	
Convened grantees and/or nonprofits	
Convened beneficiaries (i.e., those receiving services from nonprofits)	
Engaged constituents in the grantmaking process (e.g., involved grantees and/or community members that benefited from the grantees' programs)	
Funded community organizing or movement building	
Invested in professional development or coaching for employees	
Invested in professional development or coaching for the board	
Provided financial support to grantees for evaluation	
Provided seed funding for start-up nonprofit organizations or social entrepreneurs	
Streamlined/simplified grant application requirements	
Streamlined/simplified reporting requirements	
Supported grantee collaboration	

1a. If the foundation engaged constituents in the grantmaking process, please check the box that best describes their role (*Select all that apply*):

- Constituents provided input or reviewed grant proposals
- Constituents provided input or advice on the foundation's grantmaking priorities
- Constituents had decision-making power for a portion of the foundation's grantmaking budget
- Constituents had decision-making power for the entirety of the foundation's grantmaking budget
- Other (please specify):
- 2. Does the foundation champion the work of its grantees through advocacy strategies, public relations, or any other approach?

🗆 Yes 🛛 No

2a. In the past 3 years, have foundation board or staff met with (Select all that apply):

Local elected officials (town, city, or county level) Local policymakers/government employees (town, city, or county level) State elected officials State policymakers/government employees Federal elected officials Federal policymakers/government employees **2b.** Do you fund organizations that engage in advocacy? If yes, at what level of government does that organization engage in advocacy? (Select all that apply.)

Local State Regional Federal Not applicable. We did not fund organizations that engage in advocacy.

2c. In the past 3 years, has a representative of the foundation participated in *Foundations* on the *Hill*?

□ Yes □ No

2d. In the past 3 years, has the foundation engaged in any of the following activities (Select all that apply):

- Commissioned, funded, or conducted research on your issue area
- Conducted town hall meetings with policymakers
- Convened other funders to directly engage policymakers about shared concerns and interests
- Met directly with policymakers at all levels of government
- Met with candidates for elected offices at the county or state level
- Monitored regulatory and administrative hearings
- Participated in city council, school board and county commissioner meetings
- Participated in legislative briefings and organized meetings at legislatures and other government functions
- Provided and supported public testimony
- Sponsored candidate debates
- 3. Does the Foundation have a website?

🗆 Yes 🛛 No

3a. If the foundation has a website, please indicate the ways the foundation uses its website or other online tools to share information (Select all that apply):

- Host webinars about the foundation's application process
- Host webinars to highlight the work of grantees
- Make the Form 990-PF publicly available
- Provide a list of board members
- Provide a staff list
- Provide foundation contact information
- Provide instructions about the foundation's reporting requirements
- Provie instructions for applying for funding
- Publicly share the foundation's grantmaking focus areas
- Publicly share the foundation's mission/vision
- Publish a newsletter
- □ Share stories about the work of grantees
- Share the foundation's history, including its source of wealth and the original donor's intent

4. We want to know about the foundation's grantmaking strategies for the **most recently completed fiscal year** in the tables below.

	Percent of the total grantmaking budget allocated	Number of grants awarded	Average number of years
a. Capacity-building grants (funded core fundraising, and management.)	organizational skills ar	nd capabilities, such c	as leadership,
Single year	%		
Multiyear (i.e., provided for more than one year)	%		
b. General operating support grants (also be general-purpose grants)	known as unrestricted	l grants, core operatir	ng grants, or
Single year	%		
Multiyear (i.e., provided for more than one year)	%		
c. Project specific grants (restricted grants	to support a specific	project, or program):	
Single year	%		
Multiyear (i.e., provided for more than one year)	%		

5. Did the foundation's grants specifically focus on any of the following populations in the most recently completed fiscal year? (Select all that apply.)

Po	opulations
	Aging/senior
	Children and youth
	Economically disadvantaged
	Ethnic/racial minorities
	Immigrants, migrants, and refugees
	Incarcerated people
	Indigenous people in the U.S.
	Indigenous people outside the U.S.
	LGBTQ
	Military personnel and veterans
	Men and boys
	People with disabilities
	People with HIV/AIDS
	Religious groups
	Substance abusers
	Women and girls

- □ NONE OF THE ABOVE
- 6. Did the foundation make grants focused on a specific geographic area in the most recently completed fiscal year? For example, a grantee based in the foundation's local area could do work that is focused locally, nationally, or internationally. (Select all that apply.)

Geographic focus area

Local (approx. 50-mile radius depending on state)

Geographic focus area	
State	
Multistate	
National	
International	

6a. How did the foundation make international grants in the most recently completed fiscal year? (Select all that apply):

We used a U.S. based intermediary. We conducted equivalency determination. We conducted expenditure responsibility. Not applicable – we did not make international grants Other (please specify): _____

6b. About what percentage of the total grantmaking budget was allocated to local grants in the most recently completed fiscal year? _____%

6c. How would you describe the community where the foundation allocated the majority of its grant funding?

Rural Suburban Urban

To help Exponent Philanthropy explore our members' **grantmaking practices** more deeply, could we contact you for a follow-up interview?

 \Box Yes \Box No

- 7. Did the foundation implement any of the following disability inclusion strategies? (Select all that apply.)
 - □ Surveyed grantees to learn what disability inclusive work they were already engaged in.
 - □ Invited disability activists who focused on the foundation's issue areas to share their work, challenges, and opportunities with leadership and program staff.
 - Conducted a disability audit of the foundation's recruitment, hiring, and retention policies, including making reasonable accommodation modifications or adjustments.
 - Created a resource list for staff on operational inclusion and disability awareness that included statistics about disabled people as they related to the foundation's grantmaking practices.
 - Conducted disability awareness staff training using off-the-shelf resources or an experienced consultant.
 - □ Connected with and learned from academia that focused on disability rights and justice.
 - □ Conducted a disability inclusion mapping analysis for one or more of the foundation's issue areas to find ways to support grantees addressing disability inequality.

Racial equity is a growing area of focus in the broader philanthropic community. We want to understand how lean funders fit into this movement. We recognize that the relevancy of racial equity to your foundation's mission may be in flux, change over time, and/or limited by the environment in which it operates.

8. On a scale of 1 to 10, with 1 being "Not relevant" and 10 being "Central" to the foundation's purpose for existence, please rate how relevant racial equity was to your foundation's mission. The Annie E. Casey Foundation defines racial equity as, "The systematic fair treatment of people of all races that results in equitable opportunities and outcomes for everyone."

1-Not relevant	2	3	4	5	6	7	8	9	10 – Central

9. Did your foundation have any of the following policies/practices in place during the most recently completed fiscal year? (Check the most appropriate box for each item. If the foundation does not have employees, check "No" for statements referencing them.)

	Yes	Emerging	No	Unsure
Vision and/or mission statements expressed a commitment to racial equity				
Board completed training and/or self-assessments on racial equity related topics (e.g., cultural competency, implicit bias)				
Employees completed training and/or self-assessments on racial equity related topics (e.g., cultural competency, implicit bias)				
Had an organizational policy/practice/rule for board diversity				
Had an organizational policy/practice/rule for employee diversity				
Had an institutional commitment to addressing/eliminating inequities				
Board had organizational policies dedicated to creating a more equitable environment				
Provided intentional support to the board to address racial and ethnic inequities				
Provided intentional support to staff to address racial and ethnic inequities				
Implemented the same racial equity practices and policies that we require of partners and/or grantees				
Other (please specify):				

10. Did your foundation engage in any of the following strategies during the most recently completed fiscal year? (Check the most appropriate box for each item.)

	Yes	Emerging	No	Unsure
Accepted proposals written for other foundations/funders				
Majority of grants went to organizations run by people of color				
The foundation purchased most of its products from businesses owned by women, people of color, or women of color				
The foundation moved part of its endowment to a community development financial institution				
Board and staff had a strong understanding of the social, environmental, and structural determinants of racial and ethnic inequities				
Board and staff had authentic relationships with members of the community				
The foundation's data and planning practices were accessible to community stakeholders				
Community stakeholders drove the foundation's data and planning practices (e.g., incorporated community narratives and experience)				
The foundation disaggregated its own data by demographic characteristics (e.g., gender, race, and ethnicity)				
The foundation shared its own data by demographic characteristics (e.g., gender, race, and ethnicity)				
The foundation collected demographic data from applicants and/or grantees				

To help Exponent Philanthropy better understand our members' **racial equity practices**, could we contact you for a follow-up interview?

 \Box Yes \Box No

SECTION FIVE: Investments and Consultants

In this section, we want to know about the foundation's investments and use of consultants.

1. On a scale of 1 to 10, with 1 being "Very conservative" and 10 being "Very aggressive," rate your foundation's investment strategy.

1 - Very conservative	2	3	4	5	6	7	8	9	10 - Very aggressive

2. What was the foundation's **net annualized return**? (In other words, what was the total investment percentage gained or lost over the past year, minus fees. Gifts to the endowment are <u>not</u> investment income.)

□ **2023** calendar year: ____% <u>OR</u>

- \Box Foundation's last fiscal year (if not a calendar year): ____%
- 3. What best described the foundation's investment management model?

□ **Board does it all model:** The board developed the foundation's investment policy, bought and sold assets, and monitored the foundation's portfolio.

□ **Board and small staff do it all model:** The board and a small internal staff (sometimes involving an internal chief investment officer (CIO)) developed the foundation's investment policy, bought and sold assets and monitored the foundation's portfolio.

□ **Investment manager model:** The board (and key staff) hired investment managers to buy and sell assets in accordance with the foundation's investment policy. The board (and key staff) directly oversaw those managers.

□ **Investment consultant model:** The board hired an investment consultant to evaluate and hire managers to buy and sell assets in accordance with the foundation's investment policy, and to oversee the managers in the foundation's portfolio. Consultants may have also helped the board develop the investment policy.

□ **Outsourced CIO model:** The board (with help from key staff) hired a firm that offered a full range of investment services on a nondiscretionary or discretionary basis.

□ Other

3a. Does the foundation use a DEI lens when hiring investment advisors, investment managers, or investment consultants?

□ Yes		
□ No		
🗆 Unsure		

3b. If yes, what are the DEI considerations you utilized?

4. What was the foundation's investment portfolio composition at the end of its most recently completed fiscal year? (*i.e.*, *percentage of portfolio in each category*.)

Total domestic equity investments	%	
Total fixed income investments	%	
Total international equity investments	%	
Total alternative strategies	%	
Cash and money market investments	%	
Other	%	
TOTAL	%	Please make sure the total equals 100%.

5. Did the foundation engage in mission investing? (Mission investing, also called impact investing, means investing in companies or projects that align with the foundation's mission to generate direct social returns in support of the mission, in addition to market-rate financial returns. This includes program-related investments.)

\Box Yes

 \Box No, but we plan to in the next few years (please skip to question 7)

- \Box No, and we do not plan to engage in mission investing (please skip to question 7)
- \Box No, and we are not sure whether we will engage in mission investing in the future (Please skip to question 7)
- 5a. When did the foundation begin engaging in mission investing?

□ In the last 3 years	
\Box More than 3 years ago	

5b. What **inclusionary mission investing approaches** did the foundation engage in? (*Please check all that apply.*)

- Environmental screens on stocks, bonds, and/or mutual funds
- □ Social screens on stocks, bonds, and/or mutual funds
- Governance screens on stocks, bonds, and/or mutual funds
- Deposits at Community Development Finance Institutions (CDFIs)
- Direct investments in private companies or funds
- □ Program Related Investments (PRIs)
- □ Shareholder proxy voting to influence corporate policies
- □ Thematic investments (please specify): _

\Box Other (please specify): _

5c. What **exclusionary mission investing approaches** did the foundation engage in? (Select all that apply.)

□ Sin companies (i.e., tobacco, firearms, gambling, etc.)

 \Box Fossil fuels

- Companies lacking racial and/or gender diversity among management and/or board
- □ Other (please specify): ____
- 6. What were the **biggest challenges** to engaging in mission investing? (Select all that apply.)
 - \Box Lack of understanding of financial transactions
 - □ Lack of investment opportunities
 - $\hfill\square$ Lack of internal capacity to dedicate to mission investing
 - □ Lack of support from investment consultant/advisor
 - $\hfill\square$ Lack of support from investment committee
 - □ Legal/regulatory barriers
 - \Box Risk aversion
 - \Box Lack of alignment with foundation's mission and values
 - □ The foundation did not believe it would earn the same level of returns from mission investing
 - \Box Other (please specify): _
- 7. Did the foundation **pay an individual consultant or a consulting firm** for any of the following operational services in the most recently completed fiscal year? (Select all that apply.)
 - \Box Audit services
 - \Box Benefits administration
 - \Box Bookkeeping
 - □ Coaching (i.e., for a foundation employee, the board)
 - Communications/public relations/annual report
 - □ Foundation administration/grants administration
 - \Box Grantee evaluation
 - □ Grantmaking research
 - □ Human resources
 - Investment consultant
 - \Box Legal work
 - □ Meeting planning and facilitation (e.g., board retreat, committee meeting)
 - □ Next generation engagement
 - Organizational strategic planning
 - □ Program planning
 - □ Succession planning
 - $\hfill\square$ Tax form preparation
 - □ Website design or maintenance
 - \Box Other (please specify):
 - □ Fully outsourced foundation management/operations
 - What is the estimated cost for the foundation to fully outsource operations? \$
 - \Box NONE OF THE ABOVE

7a. Does the foundation use a DEI lens when hiring the consultants mentioned in question 7?

□ Yes

🗆 No

🗆 Unsure

7b. If yes, what are the DEI considerations you utilized?

8. What was the total dollar amount the foundation paid to consultants for operational services in the most recently completed fiscal year? (This should include all the consultants checked in question 7.)

\$_____

SECTION SIX: 990-PF

Complete this section if your foundation has a Form 990-PF. Typically, only family, independent, corporate, and operating foundations have a 990-PF.

Please refer to the foundation's most recent IRS Form 990-PF to answer the questions in this section. If you do not have access to the 2023 Form 990-PF, use your most recent 990-PF (note, the instructions below each question are for the 2023 990-PF).

1. Which year does the foundation's most recent IRS Form 990-PF cover? (This is the year printed in the upper-right corner of the Form 990-PF. This is the form you will be using to answer questions in this section.)

	□ Other (please specify):					
2a. Fair market value of all o (Page 1, Box I)	assets at end of the year	\$], [,	
2b. Compensation of office (Page 1, Part I, Line 1		\$], [,	
2c. Legal expenses (Page 1, Part I, Line 1	6a)	\$], [,	
2d. Accounting expenses (Page 1, Part I, Line 1	66)	\$], [,	
2e. Total operating and adr (Page 1, Part I, Line 2	-	\$], [,	
2f. Investment-related oper (Page 1, Part I, Line 2	ating and administrative expenses 4, Column b)	\$], [,	
2g. Disbursement for charito (Page 1, Part I, Line 2		\$], [,	
2h. Total dollar amount of g (Page 1, Part I, Line 2		\$], [,	
2i. Net value of noncharitak (Page 8, Part IX, Line		\$], [,	
2j. Qualifying distributions (Page 8, Part XI, Line	4)	\$],		,	

SECTION SEVEN: Comments and Contact Information

OPTIONAL: Please share any additional comments or questions about the survey and/or your responses.

If you are willing to do a follow-up interview with Exponent Philanthropy, please provide your contact information.

Name:	Phone:
Title:	
E-mail Address:	

Thank you very much for completing this survey. We plan to share the survey's report with all members in early 2025. Again, we <u>will not</u> attribute any responses to you or your foundation in the survey's report.